

the micah center

JUST EDUCATION. JUST ACTION.



March 4th, 2017
Grand Rapids
Neighborhood Summit
by Gema Lowe

Workers' Center of West Mi. Mission



The Workers Center is a community of workers and workers allies understanding and supporting each other exercising their rights in the workplace and building powerful coalitions to advance policy changes, improve wages, benefits and working conditions for all workers for the common good.

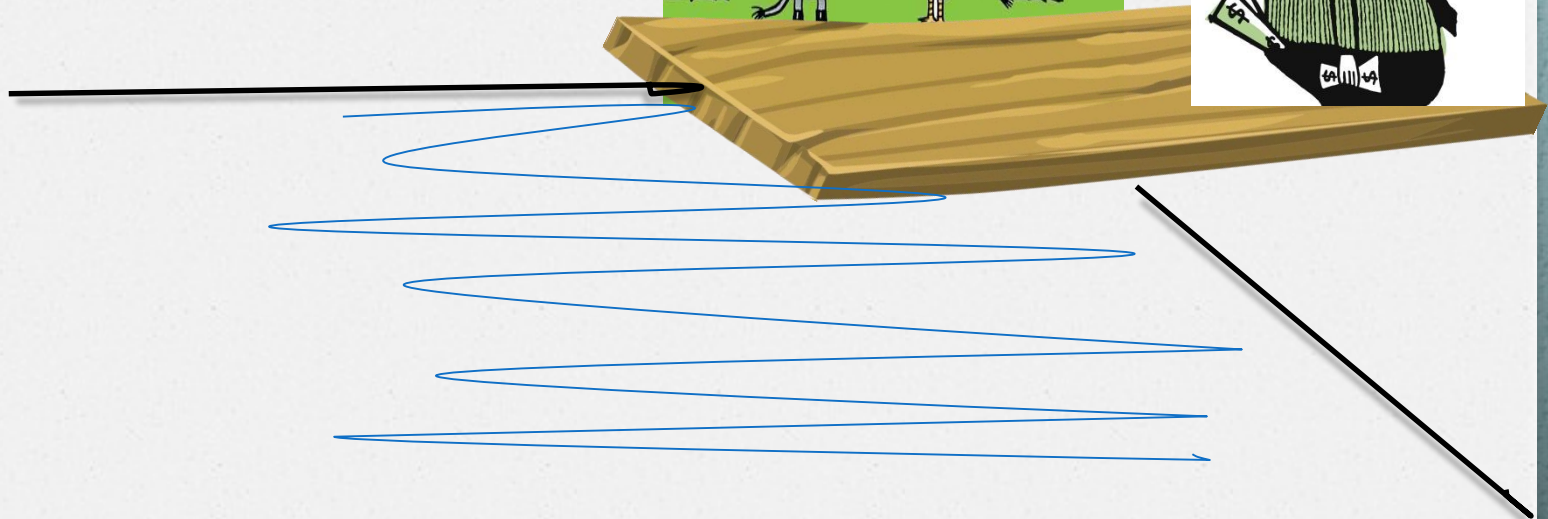
Why we organize?

- o Organize for change
 - Empowering our community of workers
 - Systemic change

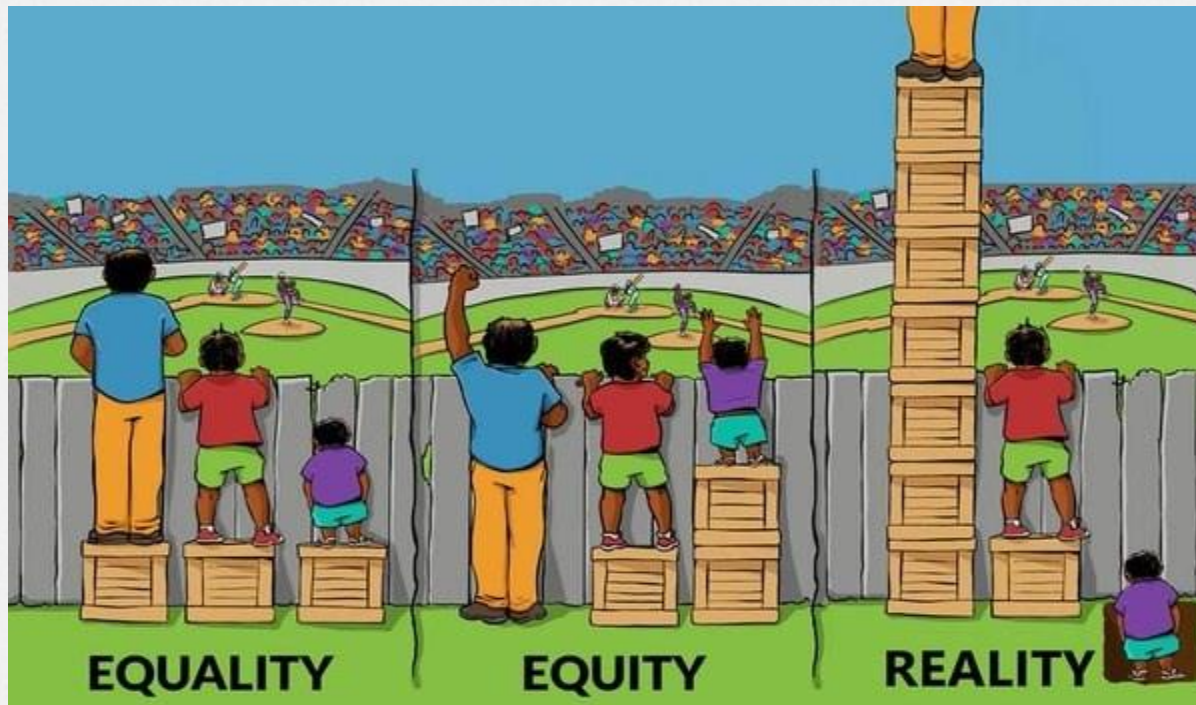


Power

- Organize people
- Organize money



Systemic change



Strategy of change

o Pick an issue

- ☐ People affected
- ☐ Allies
- ☐ Resources
- ☐ Coordination
- ☐ Spotlight



o Pick a solution

- ☐ People that can give us the solution
- ☐ Find their self-interest
- ☐ Put it closer to them
- ☐ Put it away from them

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